WhatsApp

Business API

The WhatsApp Business API is a solution developed by WhatsApp to enable medium to large businesses to communicate with their customers at scale through WhatsApp's messaging platform.

WHY SHOULD WE

Focus on WHATSAPP

for Communication?

OPEN RATE
98%

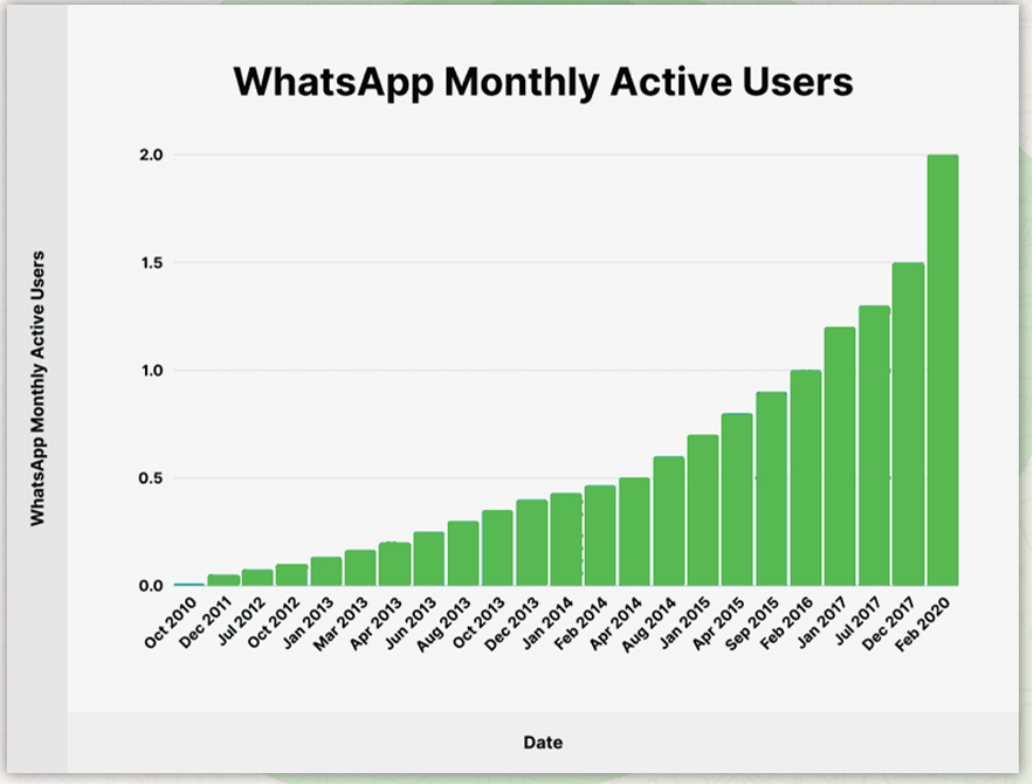
USERS
2.78
BILLION

RESPONSE RATE
40-50%

DELIVERED RATE
86%

Global Reach:

WhatsApp is used by over 2 billion people worldwide, making it one of the most far-reaching communication platforms available today.

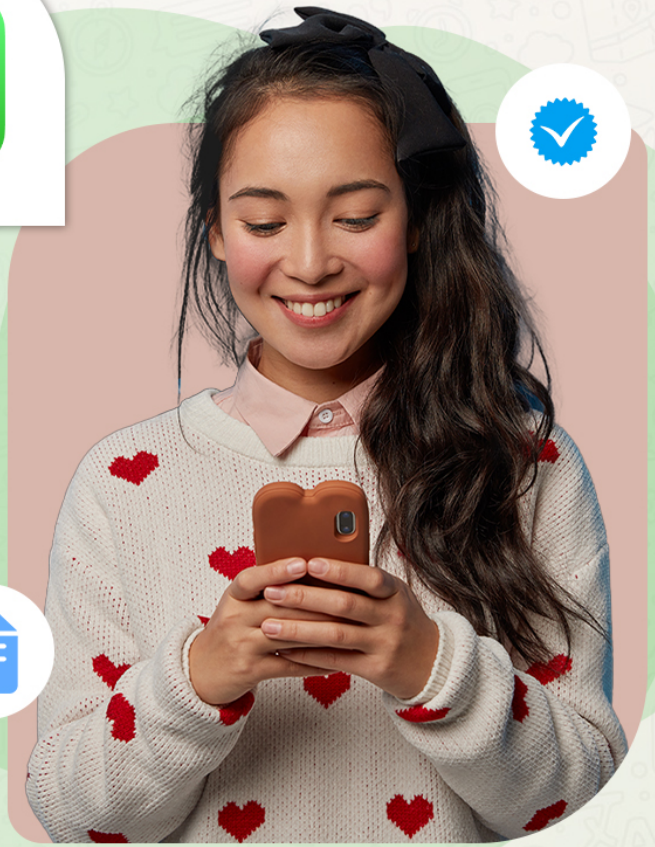


High Response Rate:

WhatsApp's response rate is significantly higher compared to Any other communication channels.

Exceptional Open Rate

WhatsApp boasts an impressive open rate of over 98%, meaning nearly all messages sent on the platform are opened and viewed with in the first 10 mins.



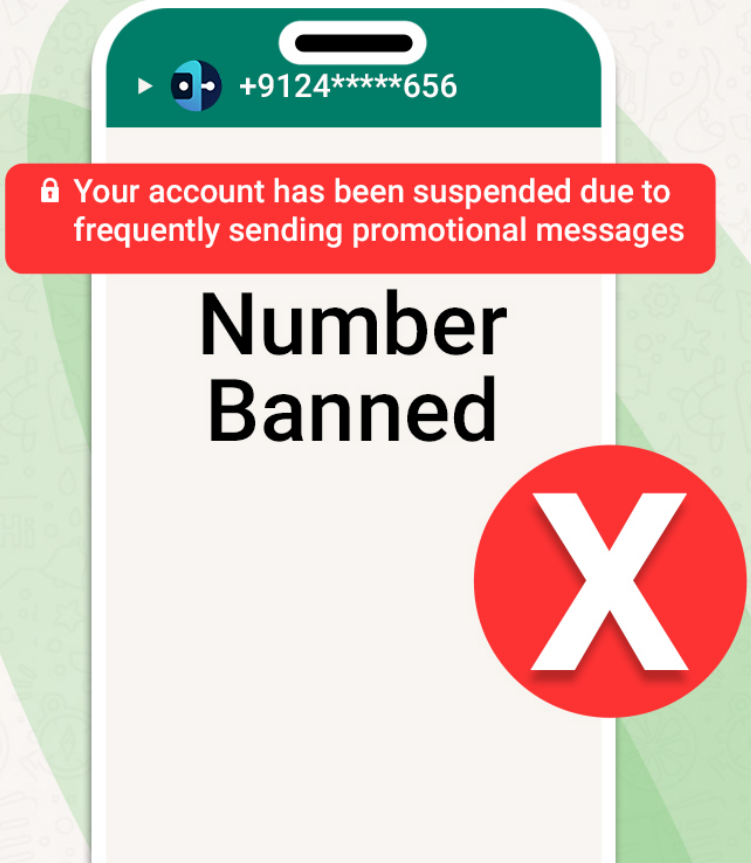
BENEFITS & FEATURES OF

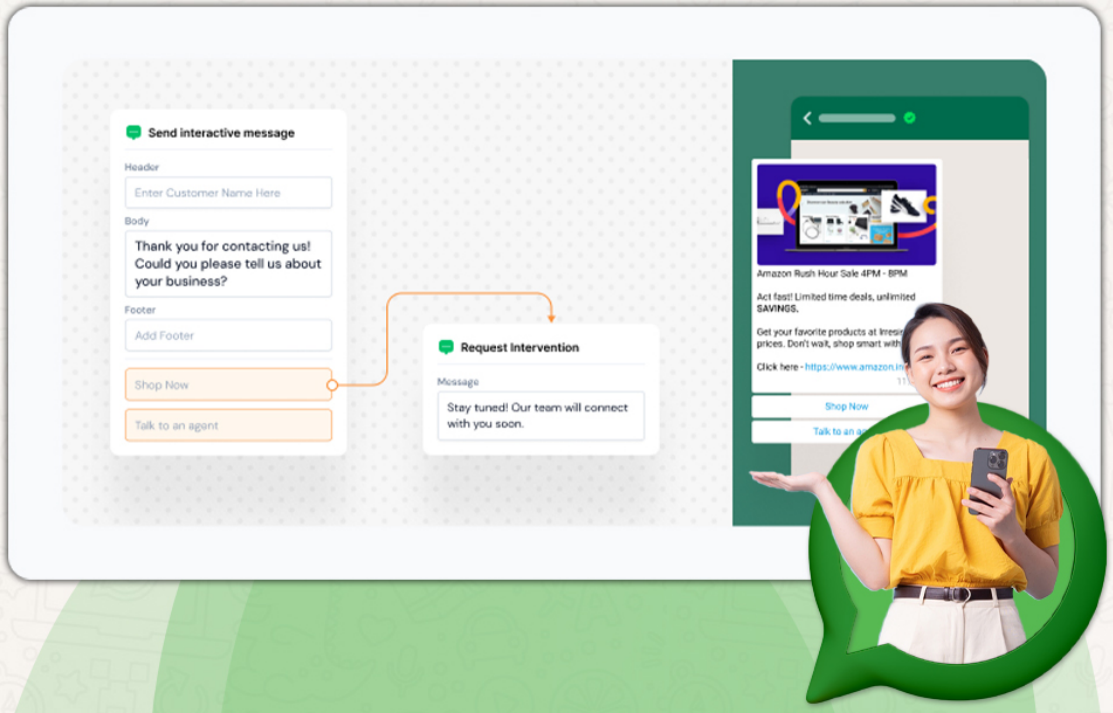
Whatsapp Business API

Automate messages, support multiple agents, and scale customer conversations seamlessly.

Bulk Broadcasting Without Risk of Banning

With the WhatsApp Business API, businesses can send bulk messages to a large audience while adhering to WhatsApp's guidelines, ensuring messages are delivered without the risk of getting banned.





Automation Capabilities

With the WhatsApp Business API, businesses can send bulk messages to a large audience while adhering to WhatsApp's guidelines, ensuring messages are delivered without the risk of getting banned.

No-Code CHATBOTS

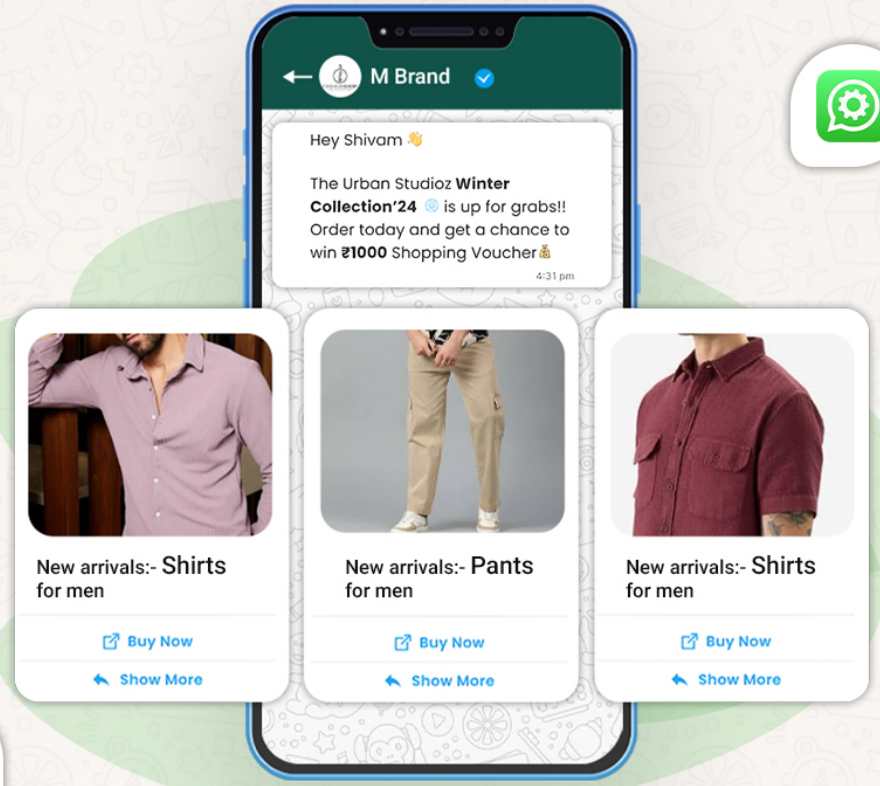
WhatsApp Business API enables the creation of no-code chatbots that can handle customer queries, offer support, and guide users through automated processes, reducing manual effort.

AI Chat Bot

AI chatbot instantly answers queries, books appointments, and supports customers 24/7 on WhatsApp

Attractive Messages with CTA Buttons

The API supports interactive buttons such as Call-to-Action (CTA) buttons, making messages more engaging and actionable, helping drive customer interaction and conversions.



Receive Customer RESPONSES

With two-way communication, businesses can not only send messages but also receive real-time responses from customers, allowing for more dynamic and interactive engagement.

Multiple Agent Handling

A single WhatsApp Business API number can be managed by multiple agents at once, allowing businesses to provide continuous support and manage a large volume of customer inquiries seamlessly.

Appointment Booking

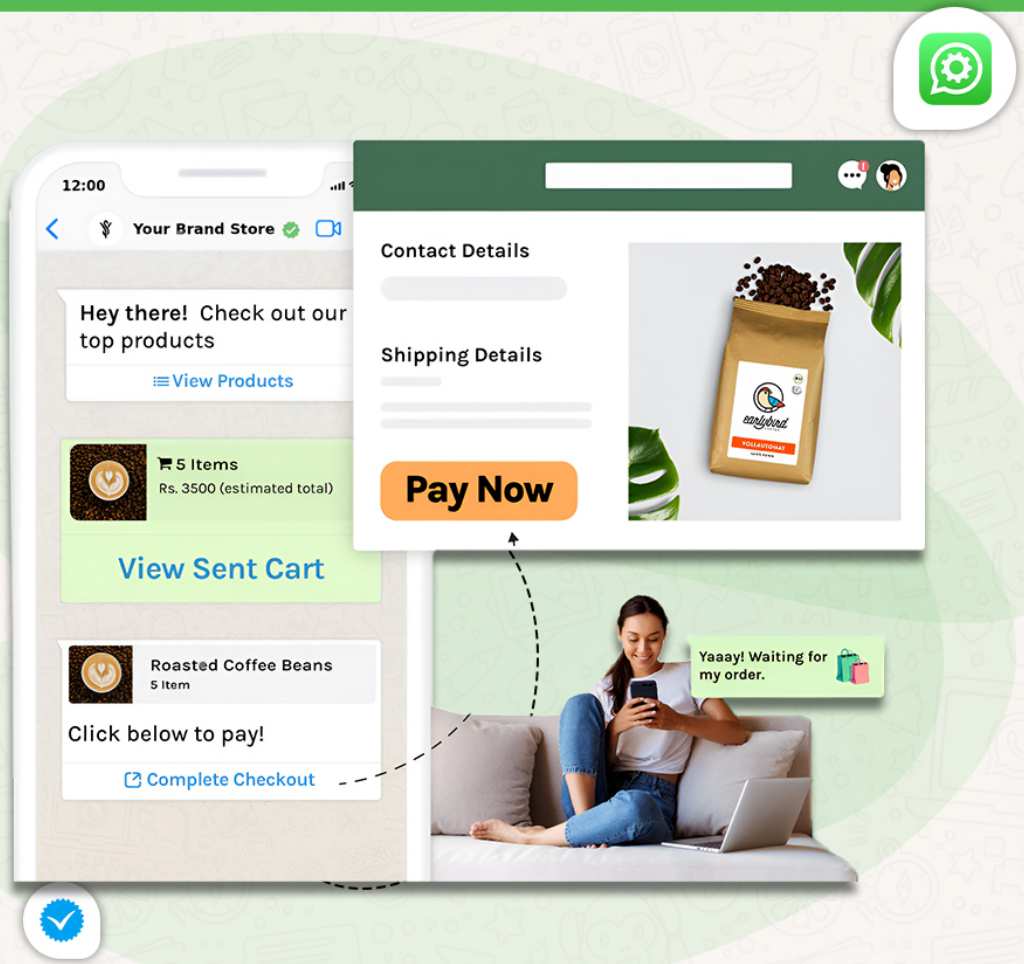
Reminders that work for you.
Convenience that stays with you.

DOWNLOAD

let us handle the rest

Online Shop Setup

Businesses can create an online shop directly on WhatsApp, allowing customers to browse products, place orders, and communicate with the business, all within a single platform.



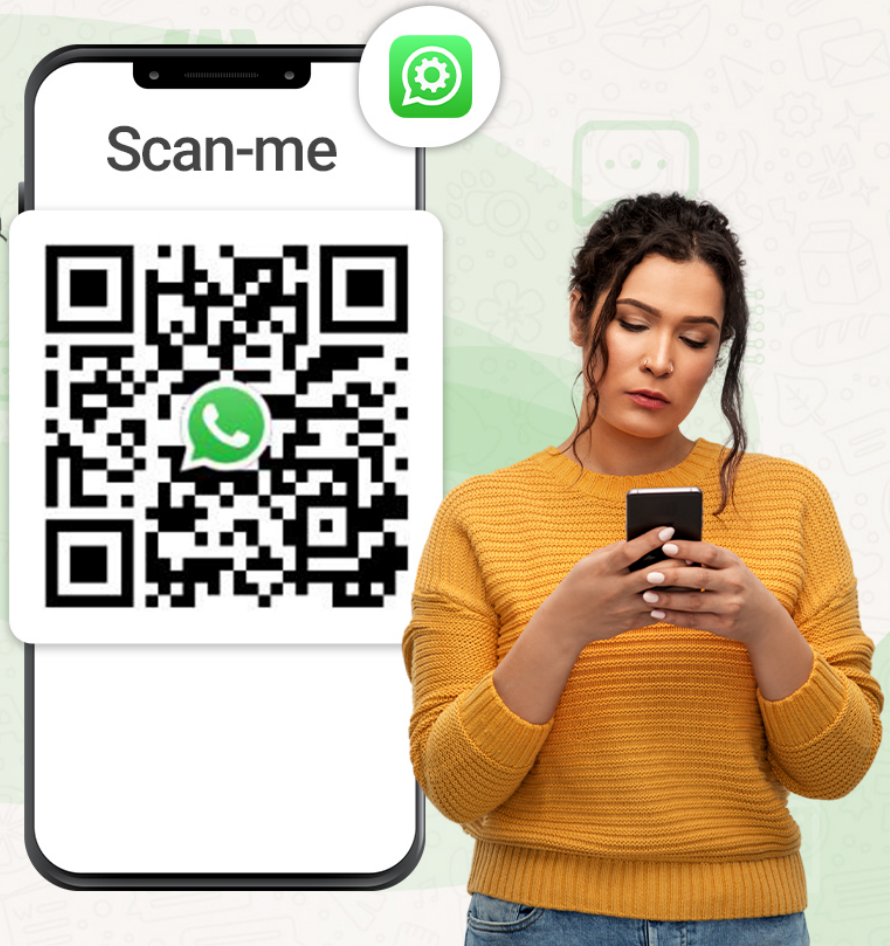
Whatsapp Widget

Add a WhatsApp widget to your website and let visitors chat with you instantly – boosting engagement and conversions.

Whatsapp Scanner

Easily connect your WhatsApp with a quick scan – no setup hassles, just instant access.

WA BRIDGE



Blacklist Opt-out

Give your customers control with an easy opt-out option to ensure compliance and trust on WhatsApp

PROCESS OF APPLYING

Whatsapp Business API

You can Now Apply Whatsapp Business API with
3 simple steps with WA bridge

STEP:-1

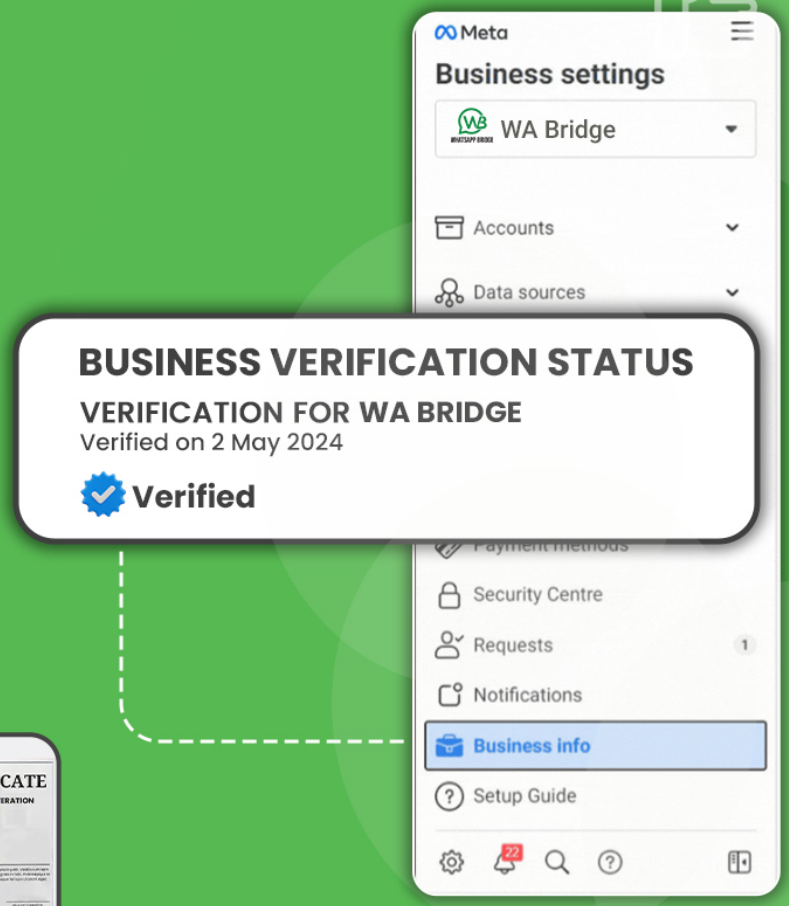
WE NEED TO VERIFY YOUR FACEBOOK BUSINESS ACCOUNT

REQUIREMENTS

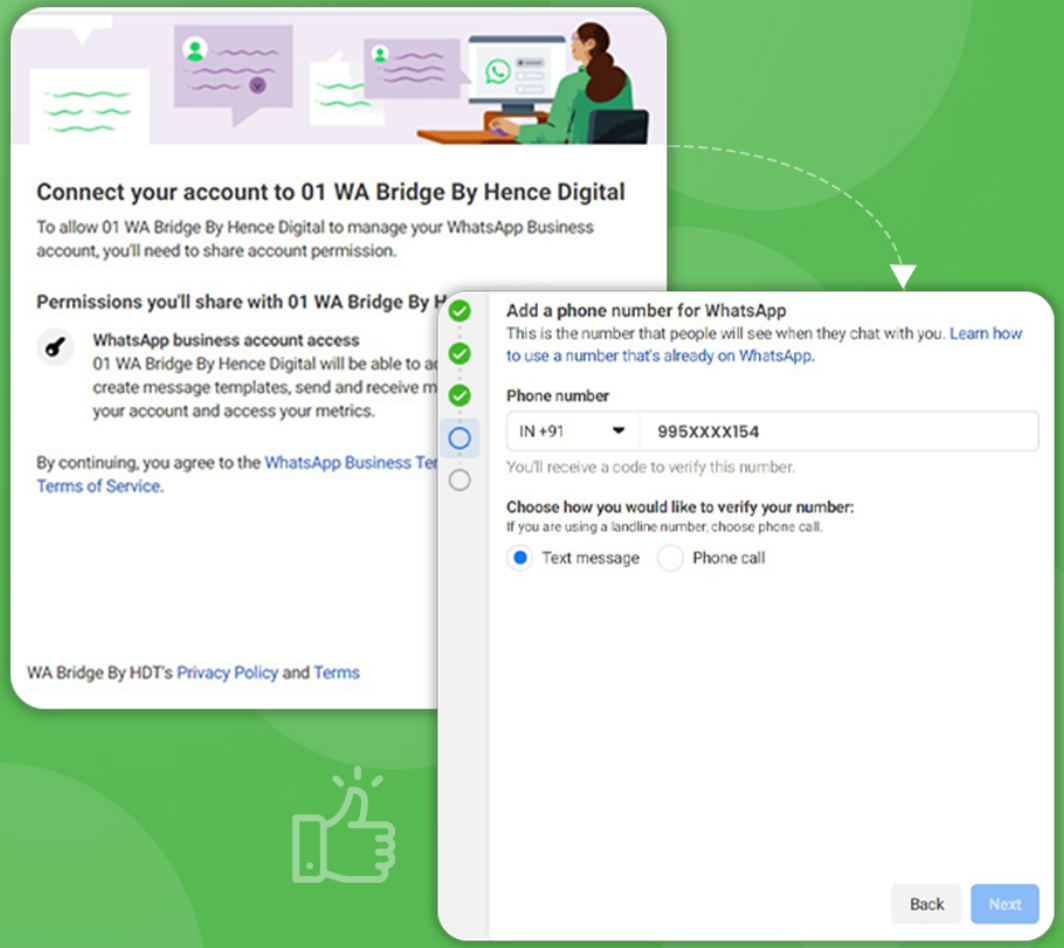
i. Business Registration Certificate for the address proof.

ii. Website.

Takes 5 to 7 working days to verify business after submission on Meta



STEP:-2



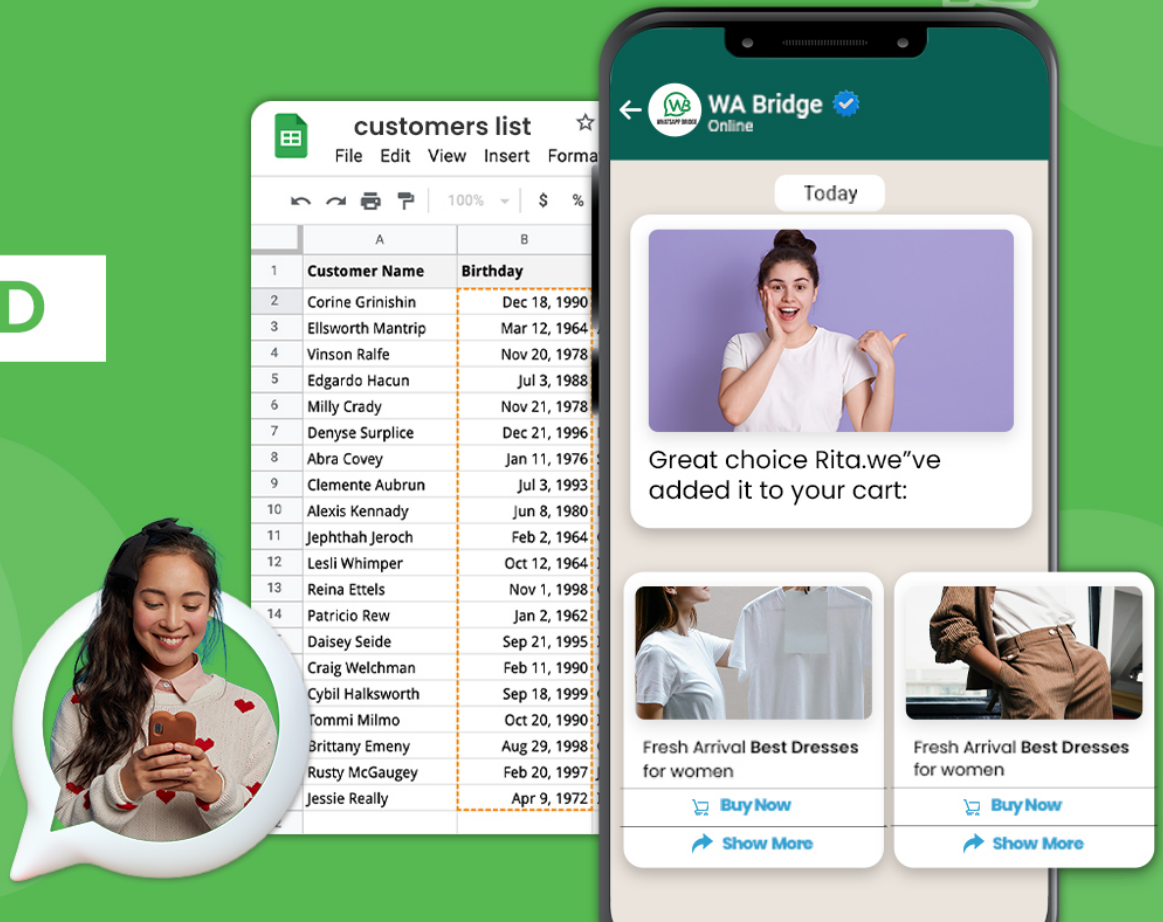
NEED A FRESH NUMBER TO VERIFY ON WHATSAPP BUSINESS API

Existing Whatsapp number only works if you delete that from normal WhatsApp because whatsapp business api number do not work on normal whatsapp

STEP:-3

ONCE YOUR NUMBER IS APPROVED YOU MAY SEND MESSAGES FROM

WWW.WABRIDGE.COM



Why WA Bridge

The partner directory is provided for reference only, and businesses should conduct their own due diligence of the company that they choose to work with. Companies listed are badged Meta Business Partners. Inclusion in this directory is not an endorsement from Meta. Information provided by partners such as office location, overview and success stories should be confirmed directly with the respective partner.

01 WA Bridge By Hence Digital
wabridge.com

Messaging

WA Bridge By Hence Digital is a fast-growing company in bulk SMS, Whatsapp & mobile value-added services (VAS) since 2017, Having Offices In Yamuna Nagar & Gurgaon, UAE. As the company is pioneering for bulk SMS service, Whatsapp Message, IVR, Call Center Solutions. We help businesses implement bulk SMS, Whatsapp messaging services aimed to increase revenues, improve brand strategy, optimizing business performance, and developing public services through...

Focus areas

- WhatsApp Business API
- No Code Chatbot Automations
- CRM, LiveChat, No Code Total CX Automation

Profile

WA Bridge is an official Meta Partner, providing us with direct access to the WhatsApp Business API. As Meta operates on a partner-based model, only certified partners like WA Bridge can offer this seamless, reliable integration. This partnership ensures that our users receive trusted, high-quality access to WhatsApp's powerful communication tools.